|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Module / Feature | Admin | Manager | Sales Rep | Marketing | Support | Viewer |
| Dashboard (Full) | ✅ | Team | Self | Marketing | Support | Read |
| Leads | ✅ | Team | Self | Marketing | Read | Read |
| Deals / Opportunities | ✅ | Team | Self | ❌ | ❌ | Read |
| Tasks & Activities | ✅ | Team | Self | ❌ | Support | Read |
| Campaigns | ✅ | Team | ❌ | ✅ | ❌ | Read |
| Customers | ✅ | Team | Self | Read | ✅ | Read |
| Geo Insights | ✅ | Team | ❌ | Read | ❌ | Read |
| Unified Inbox | ✅ | Team | Self | Marketing | Support | ❌ |
| User Management | ✅ | Team | ❌ | ❌ | ❌ | ❌ |
| Team Management | ✅ | Team | ❌ | ❌ | ❌ | ❌ |
| Role & Permission Control | ✅ | ❌ | ❌ | ❌ | ❌ | ❌ |
| System & API Integrations | ✅ | ❌ | ❌ | ❌ | ❌ | ❌ |
| Theme & Widget Customization | ✅ | ❌ | ❌ | ❌ | ❌ | ❌ |

User Role & Permission Matrix

**User Roles**